



FUELING THE FIGHT

A Year of Advocacy and Impact



2024 Annual Report



2024 ADVOCACY AND IMPACT

Dear Friend of Democracy,

In times of turmoil, when the foundations of our democracy feel under threat, it is only natural to feel uncertainty, fear, or despair. As stewards of democracy here at the Wisconsin Democracy Campaign, we understand these emotions. But we also know that our shared history teaches us a powerful truth: moments of great challenge are also moments of great opportunity.

As a new administration moves into power, we want Wisconsinites to know that WDC will stand against any governmental actor who seeks to harm our people and communities. At the same time, we will be advancing our vision of a representative, transparent government and people-centered future.

As the Wisconsin Democracy Campaign enters its 30th year, we will continue our work to reform campaign finance in Wisconsin elections while drawing attention to the wealthiest power players who take advantage of the gaping loopholes in our current campaign finance laws, flood our elections with campaign cash, and consistently wield their influence over our elected officials.

Together, we have weathered storms and we have achieved milestones worth celebrating. In recent years, we've:

- Worked tirelessly to end partisan gerrymandering, ensuring every vote carries equal weight.
- Expanded ballot access, making it easier for every eligible Wisconsinite to make their voice heard.
- Tracked and exposed the flow of money in politics, holding power accountable to the people.
- Educated and mobilized voters, ensuring participation remains the cornerstone of our democracy.
- Stood firm against attempts to disrupt democracy, defending the principles that bind us as a community.

These victories were not the work of one organization, one leader, or one moment. They were the product of thousands of hands, hearts, and voices—yours among them.

We know the road ahead is not without its challenges. Recent rhetoric and actions have tested the integrity of our democratic systems, creating doubt and division. But here's the good news: democracy has always been a collaborative effort, and it is strongest when we rally together.

Now is the time to recommit ourselves to the work that matters most:

- Supporting fair and secure elections.
- Standing up for the rights of every voter.
- Holding leaders accountable while championing policies that unite us.

At the Wisconsin Democracy Campaign, we will not waver in our commitment to these principles. And we want you to know that, in us, you have a steadfast partner. We will continue to shine a light on the truth, advocate for the people, and fight to strengthen the democracy we hold dear.

But we cannot do it alone. Democracy is a collective endeavor—built, nurtured, and protected by all of us. Together, we can meet this moment, turning fear into action, doubt into hope, and division into unity.

Thank you for standing with us, for believing in the promise of democracy, and for helping us prove, time and again, that progress is possible. In the words of the late John Lewis, "Democracy is not a state. It is an act, and each generation must do its part."

Let's act together. The future of Wisconsin's democracy depends on it.

With gratitude and hope,



Iuscely Flores



Nick Ramos



Beverly Speer



Molly Carmichael



Samantha De Forest-Davis



Barb Kneer



Evan Arnold

Speaker Invitations and Community Outreach



1.6.24 Nick Ramos speaks at the Eau Claire Collaborative Winter Party.

Beverly Speer tabling at the 15th Annual Grassroots Organizing Festival in Appleton. Pictured with Board President Bill Franks.

5.4.24



2.19.24

Fair Voting Maps For Wisconsin

Thanks to relentless advocacy from WDC and the Wisconsin Fair Maps Coalition, Gov. Evers signed 2023 Wisconsin Act 94, delivering fair legislative maps – a historic victory for democracy in Wisconsin.



But the fight isn't over. Without a permanent solution – an independent, nonpartisan redistricting process – our progress could be erased by the 2030 Census. We must continue pushing for lasting reforms to ensure fair representation for all.



WDC staff Iuscely Flores and Samantha De Forest-Davis tabling at the Milwaukee Juneteenth Festival.

6.19.24

We exposed fake elector and Wisconsin Elections Commissioner Robert Spindell on the national stage. We organized rallies and delivered public testimony for his appalling comments involving the voter suppression efforts in Milwaukee that targeted BIPOC communities and for his role in the attempt to overturn the 2020 Presidential election.

5.16.24

WDC Annual Gathering



Special guests Angela Lang of BLOC, Attorney Jeff Mandel of Law Forward, Jacob Carrell of the National Redistricting Foundation, Julie Komar of Wisconsin Farmers Union, and WDC Executive Director Nick Ramos

6.27.24

FireBob Rally in Madison

We exposed fake elector and Wisconsin Elections Commissioner Robert Spindell on the national stage. We organized rallies and delivered public testimony for his appalling comments involving the voter suppression efforts in Milwaukee that targeted BIPOC communities and for his role in the attempt to overturn the 2020 Presidential election.



7.1.24

Mappy Hour in Madison with Wisconsin Public Education Network

7.5.24

July Ballot Drop Box Party

In May, WDC organized a five-city tour urging the Wisconsin Supreme Court to reinstate ballot drop boxes. Hundreds of Wisconsinites participated, and on July, the Court ruled in our favor – a landmark victory for democracy.

GOTV Days of Action 7.30.24

During the August primary election, we reached over 600,000 Wisconsinites through 1.7 million text messages, voter education events, and 25,000 postcards and letters. This contributed to a historic 26 percent statewide voter turnout – breaking a 60-year record for a presidential-year primary. Both constitutional amendments on the ballot were defeated, an unprecedented win given such measures typically pass 75 percent of the time.



WE'RE COUNTING ON YOU

As you can see, we're doing all we can to stand up for good government and a democracy where everyone has an equal voice.

Help us promote a pro-democracy agenda for Wisconsin!

Fair maps, the freedom to vote, a ban on corporate donations to political parties, racial equity, economic justice. Please send us a generous gift today so we can advance this urgent pro-democracy agenda.



WAYS TO GIVE

Traditional Giving

The Wisconsin Democracy Campaign, a 501(c)(3) nonprofit organization, accepts cash, checks, PayPal, and credit card donations as well as bequests. Automatic monthly or quarterly donations can be made by credit card or PayPal. Secure online donations can be made at www.wisdc.org. If you have any questions, or if you'd prefer to call in your donation, please give us a ring at (608) 255-4260. All donations to the Wisconsin Democracy Campaign are tax deductible to the full extent of the law.

Workplace Giving

The Wisconsin Democracy Campaign is a member of Community Shares of Wisconsin. Workplace giving with Community Shares allows businesses and member nonprofits to work together to build fair, just and sustainable communities. We receive 100 percent of all designated donations through Community Shares of Wisconsin's workplace giving programs.



Online Giving

Twice a year we participate in online days of giving. The first week in March, we're part of Community Shares of Wisconsin's The Big Share, a friendly online community platform to raise funds and visibility for nearly 70 nonprofit organizations advancing social and environmental justice in Wisconsin. Giving Tuesday is a nationwide day of giving the Tuesday following Thanksgiving. This digital presence allows us to reach a new and more diversified pool of donor supporters.

Thanks to all the individual donors, like you, who generously supported us this past year! And special thanks to the following funders: All Voting is Local, Bader Philanthropies, Brico Fund, Brookby Foundation, Joyce Foundation, League of Women Voters, Movement Voter Project, Pro-Democracy Center, Proteus Fund, Tides Foundation, Wisconsin Civic Power Table



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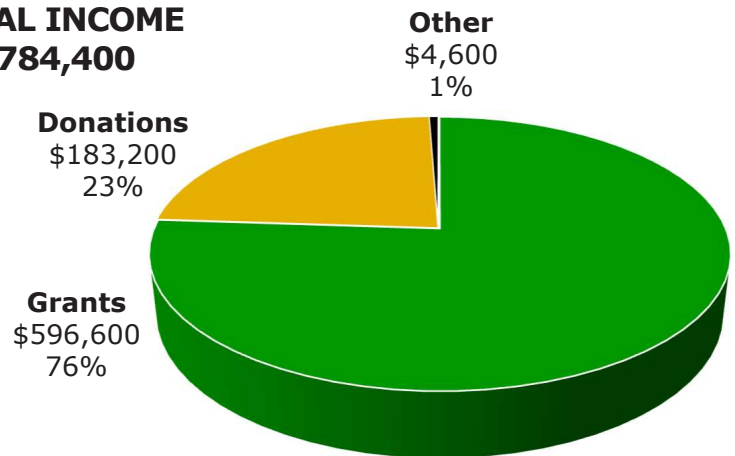
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Iuscely Flores, Racial Equity & Economic
Justice Advocate
David Julseth, outgoing Data Analyst
Barb Kneer, Financial Manager
Nick Ramos, Executive Director
Beverly Speer, Outreach & Advocacy Director

TOTAL INCOME \$784,400



TOTAL EXPENSES \$771,300

