

**CAMPAIGN FINANCE REPORT
STATE OF WISCONSIN
CF-2**

COMMITTEE IDENTIFICATION

Filing Period Name:	Fall Pre-Election 2024 Covers all activity from 09/24/2024 through 10/21/2024	OFFICE USE ONLY Committee ID: 1100163
Name of Committee/Corporation:	The Wisconsin Initiative IE	
Street Address:	801 VERONA AVE, STE. B, MAILBOX #105	
City, State and Zip:	VERONA, WI 53593	

SUMMARY OF RECEIPTS AND DISBURSEMENTS	Column A This Period	Column B Calendar Year-To-Date
1. RECEIPTS		
1A. Contributions (Including Loans) from Individuals	\$0.00	\$0.00
1B. Contributions from Committees (Transfers-In)	\$0.00	\$0.00
1C. Other Income and Commercial Loans	\$115,000.00	\$2,665,000.00
TOTAL RECEIPTS (Add totals from 1A, 1B and 1C)	\$115,000.00	\$2,665,000.00
2. DISBURSEMENTS		
2A. Gross Expenditures	\$689,218.14	\$1,996,288.63
2B. Contributions to Committees (Transfers-Out)	\$65,194.00	\$465,194.00
TOTAL DISBURSEMENTS (Add totals from 2A and 2B)	\$754,412.14	\$2,461,482.63

CASH SUMMARY

Cash Balance Beginning of Report*	\$842,929.51	
Total Receipts	\$115,000.00	
Subtotal	\$957,929.51	
Total Disbursements	\$754,412.14	
CASH BALANCE END OF REPORT*	\$203,517.37	
INCURRED OBLIGATIONS		
(Balance at the Close of This Period-3A)	\$0.00	
LOANS (Balance at the Close of This Period-3B)	\$0.00	

*Cash Balance as reported by committee

I certify that I have examined this report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Candidate or Treasurer: SAFAR, NICOLE	Signature of Candidate or Treasurer: Morgan Grunow Date: Daytime Phone: Email: IE@WISCONSININITIATIVE.ORG
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NOTE: The information on this form is required by 11.0204, 11.0304, 11.0404, 11.0504, 11.0604, 11.0804, 11.0904, Wis. Stats. Failure to provide the information may subject you to the penalties of ss. 11.1400, 11.1401, Wis. Stats.

CF-2 (Rev. 04/16) This form is prescribed by the Wisconsin Ethics Commission, P.O. Box 7984, Madison, WI 53707-7984, 608-266-8005.

SCHEDULE 1-A	RECEIPTS Contributions From Individuals
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Complete Committee Name: The Wisconsin Initiative IE

Date	Full Name	Address	Occupation	Amount	YTD
Total Anonymous Contributions				\$0.00	
Grand Total				\$0.00	
Non-Monetary (-):				\$0.00	
Loan Forgiven (-):				\$0.00	
Total				\$0.00	

SCHEDULE 1-B	RECEIPTS Contributions from Committees (Transfers-In)
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Complete Committee Name: The Wisconsin Initiative IE

Date	Full Name	Address	Amount	YTD
Grand Total			\$0.00	
Non-Monetary (-):			\$0.00	
Total			\$0.00	

SCHEDULE 1-C**RECEIPTS****Other Income and Commercial Loans****Complete Committee Name:** The Wisconsin Initiative IE

Date	Full Name	Address	Amount	YTD
Monetary				
10/10/2024	The Wisconsin Initiative, Inc.	801 VERONA AVE, STE. B, MAILBOX #105, Verona, WI 53593	\$115,000.00	\$115,000.00
Total			\$115,000.00	

SCHEDULE 2-A**DISBURSEMENTS
Gross Expenditures****Complete Committee Name:** The Wisconsin Initiative IE

Date	Communication Date	Full Name	Address	Vendor Name	Vendor Address	Expense Purpose	Amount
Monetary							
09/26/2024		Amalgamated Bank	275 Seventh Ave, New York, NY 10001			Bank Charges	\$90.00
Sub Total							\$90.00
Independent Expenditure							
09/26/2024	10/04/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	\$5,381.19
		Comment(s): Mail service to begin 10/4.					\$5,594.95
09/26/2024	12/04/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	
		Comment(s): Mail service to begin 10/4					\$4,323.61
09/26/2024	10/04/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	
		Comment(s): Mail service to begin 10/4					\$5,378.39
09/26/2024	10/04/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	
		Comment(s): Mail service to begin 10/4					\$14,619.79
09/26/2024	09/30/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	
		Comment(s): Mail service to begin 9/30.					\$13,025.46
09/26/2024	09/30/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	
		Comment(s): Mail service to begin 9/30.					\$5,381.18
09/26/2024	10/04/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	
		Comment(s): Mail service to begin 10/4					

Independent Expenditure							
09/26/2024	10/04/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	\$5,378.38
		Comment(s): Mail service to begin 10/4					
09/26/2024	10/04/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	\$5,594.94
		Comment(s): Mail service to begin 10/4					
09/26/2024	10/04/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	\$4,323.60
		Comment(s): Mail service to begin 10/4					
09/26/2024	09/30/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	\$13,025.46
		Comment(s): Mail service to begin 9/30					
09/26/2024	09/30/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	\$14,619.78
		Comment(s): Mail service to begin 9/30. Already reported as IE on 9/26.					
10/07/2024	10/15/2024	Novel Messaging, Inc.	204 S Evanston Ave, Arlington Heights, IL 60004			Media - Online Advertising	\$28,021.92
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10/07/2024	10/15/2024	Novel Messaging, Inc.	204 S Evanston Ave, Arlington Heights, IL 60004			Media - Online Advertising	\$28,021.42
10/07/2024	10/15/2024	Novel Messaging, Inc.	204 S Evanston Ave, Arlington Heights, IL 60004			Media - Online Advertising	\$28,021.42
10/07/2024	10/16/2024	Novel Messaging, Inc.	204 S Evanston Ave, Arlington Heights, IL 60004			Media - Online Advertising	\$25,045.92
10/07/2024	10/15/2024	Novel Messaging, Inc.	204 S Evanston Ave, Arlington Heights, IL 60004			Media - Online Advertising	\$25,045.92

Independent Expenditure							
10/07/2024	10/15/2024	Novel Messaging, Inc.	204 S Evanston Ave, Arlington Heights, IL 60004			Media - Online Advertising	\$28,021.42
10/07/2024	10/15/2024	Novel Messaging, Inc.	204 S Evanston Ave, Arlington Heights, IL 60004			Media - Online Advertising	\$28,021.42
10/07/2024	10/22/2024	Novel Messaging, Inc.	204 S Evanston Ave, Arlington Heights, IL 60004			Media - Online Advertising	\$78,617.40
10/07/2024	10/22/2024	Novel Messaging, Inc.	204 S Evanston Ave, Arlington Heights, IL 60004			Media - Online Advertising	\$78,617.41
10/07/2024	10/15/2024	Novel Messaging, Inc.	204 S Evanston Ave, Arlington Heights, IL 60004			Media - Online Advertising	\$66,712.41
10/07/2024	10/15/2024	Novel Messaging, Inc.	204 S Evanston Ave, Arlington Heights, IL 60004			Media - Online Advertising	\$66,712.42
10/08/2024	10/22/2024	Novel Messaging, Inc.	204 S Evanston Ave, Arlington Heights, IL 60004			Consulting Fees - Media	\$3,291.67
		Comment(s): Production costs					
10/11/2024	10/18/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	\$10,762.37
10/11/2024	10/18/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	\$11,189.89
10/11/2024	10/18/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	\$8,647.21
10/11/2024	10/18/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	\$10,756.77
10/11/2024	10/15/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	\$22,409.74

Independent Expenditure							
10/11/2024	10/15/2024	Vilas Consulting, LLC	PO Box 259938, Madison, WI 53725			Mailing Service	\$16,542.76
Sub Total							\$689,128.14
Grand Total							\$689,218.14
Non-Monetary (-):							\$0.00
Total							\$689,218.14

SCHEDULE 2-B**DISBURSEMENTS
Contributions To Committees
(Transfers-Out)****Complete Committee Name:** The Wisconsin Initiative IE

Date	Full Name	Address	Vendor Name	Vendor Address	Amount
Monetary					
10/11/2024	Tech for Campaigns	PO Box 800432, Santa Calrita, CA 91380			\$65,194.00
Sub Total					\$65,194.00
Grand Total					\$65,194.00
Non-Monetary (-):					\$0.00
Registrant In-Kind Sub Total (-):					\$0.00
Total					\$65,194.00

SCHEDULE 3-A	ADDITIONAL DISCLOSURE Incurred Obligations Excluding Loans
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Complete Committee Name: The Wisconsin Initiative IE

Beginning Incurred Obligation Amount: \$0.00

Date	Full Name	Address	Amount
Grand Total			\$0.00

Date	Full Name	Amount Paid
Grand Total		\$0.00
Outstanding Incurred Obligations End of Report		\$0.00

SCHEDULE 3-B	ADDITIONAL DISCLOSURE Loans Individual, Committee or Commercial
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Complete Committee Name: The Wisconsin Initiative IE

Beginning Loan Balance: \$0.00

Date	Full Name	Address	Amount
Grand Total			\$0.00

Date	Full Name	Amount Paid
Grand Total		\$0.00
Outstanding Loans End of Report		\$0.00