Couldn’t Do It Without You

At the end of this year, the Democracy Campaign will be turning 20 years old and I will have been director for 15 of those years. I will be departing and a new director will take my place. The Democracy Campaign will be as important and indispensable as ever. WDC will be tracking the money in Wisconsin politics and enabling the public to follow all that money. This marvelous organization will be telling the unvarnished truth about what’s happening to our democracy and our state . . . and showing the way to a better place. Just as we did this past year, and just as we’ve done for two decades now.

As I move on to new personal and professional challenges and new battles in the fight for democracy, I do so comforted by the knowledge that I will be replaced by an able successor who will take the Democracy Campaign to new heights. But most comforting of all is my faith and expectation that WDC will continue to have you in its corner.

I want to thank you from the bottom of my heart for all you’ve done to make my time as WDC’s director a sheer joy and distinct honor. It has been immeasurably rewarding to have been entrusted to lead such an invaluable and essential enterprise. I thank you for the faith you’ve had in me. I thank you for your loyal support. I thank you for your ideas and constructive criticisms that inspired me to do better than I could have done on my own. I owe you an enormous debt.

In this report I hope you will find many reasons why your investment in the Democracy Campaign has been and continues to be a worthwhile one. And I hope you will continue to stand with WDC, through thick and thin. It is so very important that you do. The Democracy Campaign can’t do what it does without you.
Something for our stocking?

The threats to democracy are real and they are many. The forces seeking to subvert democracy and thwart the will of the people are formidable and growing in strength.

The Wisconsin Democracy Campaign has never been needed more than it is today. And with the challenging fundraising landscape, the Democracy Campaign has never needed your support more than we do now. The holiday season is crucial. Nearly half of charitable donations nationally come in the last few weeks of the year. WDC is no exception to this rule. Holiday season fundraising basically makes or breaks our budget for the year.

Please consider making a generous year-end gift to help keep the Democracy Campaign strong. You can use the enclosed envelope to make your tax-deductible gift. Thank you for your support . . . and happy holidays from the Wisconsin Democracy Campaign!

WDC Board of Directors
Nino Amato - Coalition of Wisconsin Aging Groups
Peter Cannon, Secretary
Sarah Eskrich
Mark Evenson - AFT Wisconsin
Sheila Guilfoyle - Progressive Dane
Kyle Hartman
Susan Lloyd - League of Women Voters of Wisconsin
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WDC Staff
Mike Buelow - Research Director
David S. Julseth - Data Analyst
Barb Kneer - Financial Manager
Mike McCabe - Executive Director
Beverly Speer - Outreach & Advocacy Director

Income - $293,300
Donations $137,500 (47%)
Grants $141,000 (48%)
Other $14,800 (4%)

Expense - $357,300
Program $301,600 (85%)
Management $22,300 (-6%)
Fundraising $33,400 (-9%)
WAYS TO DONATE

DONATIONS • The Democracy Campaign accepts cash, checks and credit card donations. Automatic monthly or quarterly donations can be made via electronic funds transfer or by credit card. Secure online donations can be made at www.wisdc.org.

WORKPLACE GIVING • WDC is a member of Community Shares of Wisconsin and receives donations through CSW’s workplace giving programs. The Democracy Campaign receives 100% of gifts given through Community Shares. If your employer does not have a workplace giving program contact CSW at (608) 256-1066 to set one up or donate on their secure website at www.communityshares.com.

PLANNED GIVING • A bequest or estate gift can be made to the “Keep Democracy Alive” Legacy Fund at WDC. A planned gift will keep democracy alive and well in Wisconsin for this and future generations.

All contributions are fully tax-deductible. THANK YOU!