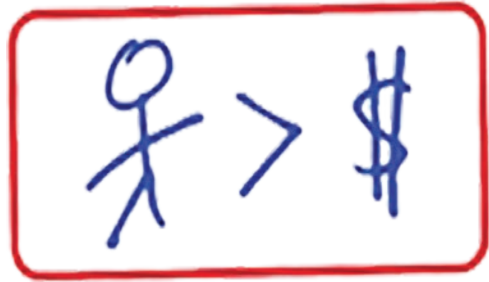


Our New Year’s Resolution . . . that the power of the people be made stronger than the people in power.



Many if not most Americans are feeling powerless when it comes to our government. Too many are throwing up their hands and saying what’s the use.

The threats to democracy in this country are greater than at any time in living memory. But the sense of powerlessness in the citizenry is the biggest threat of all. It must be fought with all our might.

Democracy is more verb than noun. It’s not something we have, it’s something we do. We do democracy when we follow the money. We do democracy when we expose corruption in high places. We do democracy when we speak truth to power, and hold those in power accountable to the people. We do democracy when we move to amend the constitution to put the “r” back in free speech. We do democracy when enough of us believe that the power of the people is stronger than the people in power.

One of the ways you can do democracy is to help make it possible for the Democracy Campaign to do as much in the year to come as we did in the year that soon will be behind us. Holiday season fundraising is crucial to us, as it is for all nonprofits. Nearly half of charitable donations nationally come in the last few weeks of the year.

Please consider making a generous year-end gift to help keep the Democracy Campaign strong. You can use the enclosed envelope to make your tax-deductible donation. Thank you for your support . . . and happy holidays from the Wisconsin Democracy Campaign!

WDC Board of Directors

- Nino Amato - Coalition of Wisconsin Aging Groups
- Peter Cannon, Secretary
- Sarah Eskrich
- Mark Evenson - AFT Wisconsin
- Matt Guidry
- Sheila Guilfoyle - Progressive Dane
- Kyle Hartman
- Susan Lloyd - League of Women Voters of Wisconsin
- Brynne McBride, President - ABC for Health
- David Pauly
- Barbara Peterson - American Association of University Women
- Leigh Roberts - Wisconsin Retired Educators’ Association
- Bruce Speight, Vice President - WI Public Interest Research Group
- Joe Syverson, Treasurer
- Morgan Young

WDC Staff

- Mike Buelow - Research Director
- David S. Julseth - Data Analyst
- Barb Kneer - Financial Manager
- Mike McCabe - Executive Director
- Beverly Speer - Outreach & Advocacy Director



WAYS TO DONATE

CASH DONATIONS • The Democracy Campaign accepts cash, checks and credit card donations. Automatic monthly or quarterly donations can be made via electronic funds transfer or by credit card. Secure online donations can be made at www.wisdc.org.



WORKPLACE GIVING • WDC is a member of Community Shares of Wisconsin and receives donations through CSW’s workplace giving programs. The Democracy Campaign receives 100% of gifts given through Community Shares. If your employer does not have a workplace giving program contact CSW at (608) 256-1066 to set one up or donate on their secure website at www.communityshares.com.

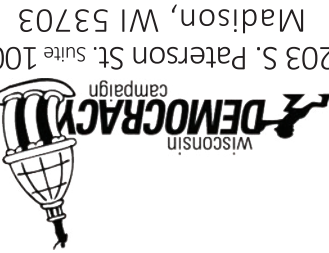


PLANNED GIVING • A bequest or estate gift can be made to the “Keep Democracy Alive” Legacy Fund at WDC. A planned gift will keep democracy alive and well in Wisconsin for this and future generations.

All contributions are fully tax-deductible. **THANK YOU!**

2012 - 2013 ANNUAL REPORT

(608) 255 • 4260
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wisdc@wisdc.org



2012-2013 ANNUAL REPORT
Wisconsin Democracy Campaign

STILL STANDING

This past year has been as tough for the Wisconsin Democracy Campaign as it has been for American democracy. At the end of last year we lost major funding from the Joyce Foundation that we had received for 16 years and had amounted to half of our income. Then we discovered that a great many others value the work we do and very much want us to keep doing it. Gifts from individuals increased more than 60%. Charitable grant-makers like Open Society Foundations, the Brico Fund and the Evjue Foundation collectively stepped up their support of the Democracy Campaign’s work by nearly 70%.

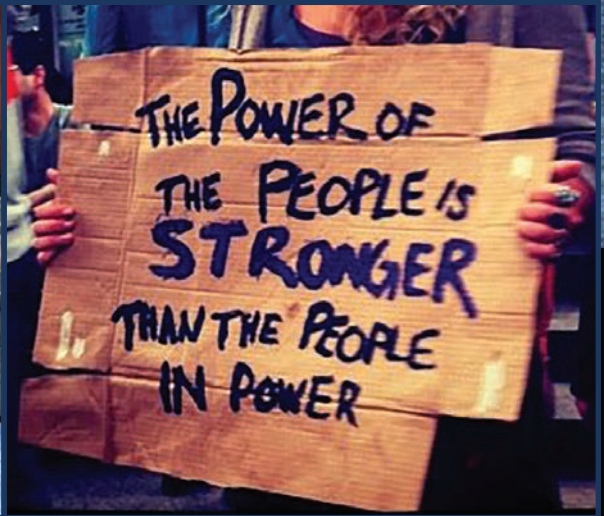
Seems like a minor miracle, but because of you and so many others, the Democracy Campaign has so far been able to deal with what could have been a crippling financial blow without having to lay off any staff and without curtailing our efforts to follow the money in Wisconsin politics, tell the truth about what’s happening to our democracy and our state, and light the path to a better way.

As you look over this report, you will be able to see that we are not only still standing but we’ve still got our shoulders to the wheel despite the financial challenges we’ve encountered in the past year.

There is a cancer growing in the body of democracy. Never has the Democracy Campaign been more important and needed than it is today. I don’t have a crystal ball that tells me what the future holds for us. But I know from the experience of the past year that when one door closes, many others have a way of opening.

I thank you with all my heart for your support of the Democracy Campaign. It means the world to us, now more than ever.

Mike McCabe



10,276,417: Number of hits to the Democracy Campaign’s website

862,064: Total number of records of campaign contributions in WDC’s searchable online database

138,885: Number of records of donations added to the searchable database in the last year

279: Number of newspaper stories published during the year based on Democracy Campaign data or quoting WDC staff

188: The number of radio and television stories citing the Democracy Campaign’s work

88: Presentations by WDC staff at community forums and other events

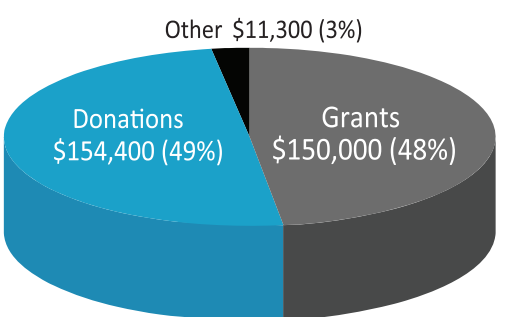
18%: Growth in WDC’s social media following

5: Meetings with delegations of visitors from Afghanistan, South America, Syria and Ukraine at the request of the U.S. State Department’s International Visitor Program and the Open World Program

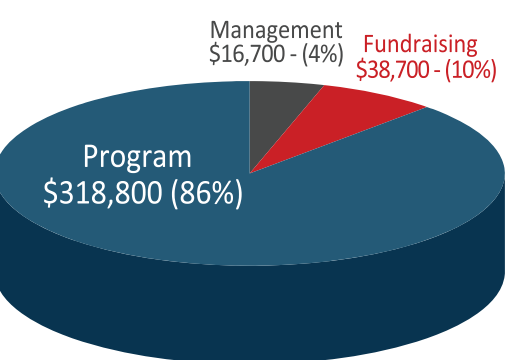
3: Number of documentary films in which the Democracy Campaign’s work is featured and WDC’s director appears, including “Citizen Koch,” “Wisconsin Rising” and “Pay 2 Play.”

2: Awards honoring the Democracy Campaign in 2013, including the Liesl Blockstein Community Leadership Award to WDC director Mike McCabe and a Backyard Hero Award to volunteer intern Lara Carlson from Community Shares of Wisconsin

1 year’s worth of impact!



Income - \$315,500



Expense - \$374,200